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## Surfsand Resort Completes \$13 Million Renovation on Northern Oregon Coast

### Enhanced first class amenities round out remodel

**Cannon Beach, Ore.** - Construction has been completed on the \$13 million remodel of the Surfsand Resort in Cannon Beach, giving the 30 year-old property a whole new look and feel. While still maintaining a family-friendly atmosphere, the enhanced Surfsand offers a more deluxe stay for guests, with first class amenities added as part of the renovation. Full bell service, evening turndown, complete room service provided by the award-winning Wayfarer Restaurant & Lounge and beach cabana service, complement the new spirit of the resort.

Phase I of the renovation was completed in 2006 with Phase II adding square footage beginning with the complete overhaul of the South Wing now known as the Veranda Building. The Veranda Building is comprised of six units and features a beautiful view of Haystack Rock. The sun-drenched rooftop deck is open and inviting, furnished as an outdoor lounge, allowing guests to gather for business networking or an impromptu party.

The new fitness center and redesigned pool house features an updated pool, completely encased in glass tile and surrounded by lighted sea grass panels, giving the room an undersea atmosphere. A state-of-the-art fitness center complete with televisions/headphone sets at all of the cardio machines are available for guests during workouts and brand new separate men's and women's

saunas provide guests with an additional opportunity to relax. In the nearby massage space, guests are greeted by a soothing fountain providing a brief oasis away from everyday life.

“We felt the Oregon Coast could benefit from having a full-service resort option,” said Ryan Snyder, President of Martin Hospitality. “The rooms and services were created for relaxation and pampering for the discerning traveler, while still maintaining an atmosphere of fun for kids and pets. All of these enhancements were created to make the experience at the Surfsand Resort remarkable, for the whole family.”

The remodeled Retreat Building consists of 24 units, including a large meeting space flanked by two king-sized suites. The Retreat Building can accommodate many types of groups and events, from corporate gatherings and business functions to wedding parties. To the right of the Retreat Building is the lobby, housing the upstairs ballroom which can accommodate up to 200 people, perfect for corporate offsite meetings and of course, weddings.

“The Surfsand is the kind of business-friendly resort property we’ve been waiting for along Oregon’s beautiful coast,” said Jane Mannex, Senior Meeting Manager with Nike. “It has excellent conference facilities; beautiful and extremely comfortable guest rooms and a very friendly and accommodating staff. Nike will be sending a lot more of their group business to the Surfsand.”

All of the new buildings utilize the same soft, cool color palate found in the Beachfront Building. Interior designer Georgia Pope of Hill Devine Design managed to weave together pale greens and blues--the colors of the ocean--with grounding earth tones--brown and a coppery burnt sienna for a comfortable and relaxing room experience. Each of the new rooms incorporate the same sumptuous details already found in the oceanfront rooms: hardwood floors, granite countertops, Tempur-pedic™ beds, large soaking tubs, maple-encased fireplaces and flat screen TVs. The new rooms also include a microwave and refrigerator for easy entertaining or snacks.

In addition to the Surfsand’s renovation, the onsite restaurant, The Wayfarer & Lounge, also had some cosmetic work done. The exterior of the restaurant received a fresh coat of paint and the entry way and bar also underwent upgrades: slate tile in the entry, new contemporary lighting, a copper backsplash added to the bar and a stained concrete bar top.

Mike Skidmore, designer and architect for both Phase I and Phase II, felt it was important to make sure that the entire project was cohesive, with results that created one seamless, inviting destination. “Phase I was primarily a remodel of the existing property, while Phase II is new

construction, but both had to reflect the Northwest beach character that is so unique to this project, making the Surfsand one of the finest resorts in the Northwest," said Skidmore.

Georgia Pope is an interior designer located in Portland, Oregon. Pope has experience in hotel, restaurant, healthcare projects and new construction and renovation. She recently worked with Martin Hospitality to renovate its famous Cannon Beach oceanfront restaurant, The Wayfarer, Martin Hospitality Corporate offices and the Lumberyard Rotisserie & Grill.

Mike Skidmore is a registered architect in Washington and Oregon. He is also the founder and owner of Mike Skidmore Architect in Seattle, Washington. Skidmore's project experience includes residential, resort hotels, restaurants, meeting rooms and mixed-use commercial buildings. For more information visit [www.skidmorearchitecture.com](http://www.skidmorearchitecture.com).

Conveniently located to both Portland and Seattle, Martin Hospitality has created an accessible sanctuary on the ocean's shore. Martin Hospitality is the Northwest's premiere hospitality management company. The company specializes in remarkable resorts, inns and restaurants in Cannon Beach and Seaside, Oregon, including the Stephanie Inn, which was named by the readers of Conde Nast Traveler as one of three Top Hotels, Mainland U.S., in the 20<sup>th</sup> Annual Readers Choice Awards. Martin Hospitality also manages the Stephanie Inn Dining Room, Surfsand Resort, Wayfarer Restaurant & Lounge, the Inn of the Four Winds and the Lumberyard Rotisserie & Grill. Martin Hospitality is a 28-year-old company with 240 employees and is headquartered at 264 Third Street in Cannon Beach. For more information, visit [www.martinhospitality.com](http://www.martinhospitality.com).

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